

FINNCARE

Strategic Plan

FINANCIAL YEAR 2020 – 2021



Introduction

Strategic planning is an integral responsibility of the Finncare Board's governance practices and is undertaken in accordance with its Strategic Planning Policy. It is the purpose of strategic planning to provide organisational direction for The Board, our members, management and staff. Our intention is to:

- Provide **members** with an understanding of the areas of concentration for the next three to four years from which they can assess the progress and performance of The Board
- Provide **The Board** with a platform from which management delegations and policies are driven and KPIs are monitored
- Provide **management** with organisational direction from which operational workplans, tasks and activities can be allocated and monitored
- Provide **staff** with direction under which their delegated responsibilities and outcomes can be mapped.

This Strategic Plan is to be reviewed regularly, but at least annually.

Our Vision

Our vision is of a community where we can celebrate our culture through care-giving to others.

Our Mission

Our mission is to continue to unite our unique culture with world-leading care solutions for the benefit of all generations in our local and cultural communities.





Our Goals

- To improve the delivery of our multi-disciplinary aged care services, including residential aged care, retirement living and home care services
- To improve integration of services from home care to frail residential care
- To improve communication with members, residents, staff and our community through effective consultation
- To facilitate a greater inclusion of local communities in all aspects of Finncare services, activities, membership and leadership
- To increase our trading activities
- To expand on the existing skills of our Board

Operational Objectives

- Establish a Clinical Advisory Working Group, comprised of Board members, staff members and relevant external subject matter experts, to ensure excellence in clinical care
- Investigate options for the effective and efficient use of the 29 remaining allocated residential care places, with a view to conducting additional building works in the future
- Investigate options for effective use of the large central courtyard area following building works to increase bed numbers
- Provide dementia training for all members of staff and for the Board, to ensure continuity of care for everyone experiencing dementia
- Develop a strategic Marketing and Communications Plan, to ensure communication with our membership and the broader public is efficient and appropriate
- Develop a program of appropriate workplace training and development, in consultation with the General Manager, for staff, management and the Board
- Begin the early planning phase for future development works, with a focus on Birch Wing

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